



The Power of Multisensory Preaching and Teaching: Increase Attention, Comprehension, and Retention

By Blackwood, Rick

Zondervan, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: This practical guide shows the power of multisensory communication as contrasted with monosensory speaking. Using multiple senses is shown by research to increase learner attention, comprehension, and retention. Any preacher or teacher can incorporate more sense appeal resulting in more compelling, clear, and memorable messages with greater impact.



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Reviews

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This composed book is wonderful. It is amongst the most awesome book i actually have read through. You will like the way the author create this publication.

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