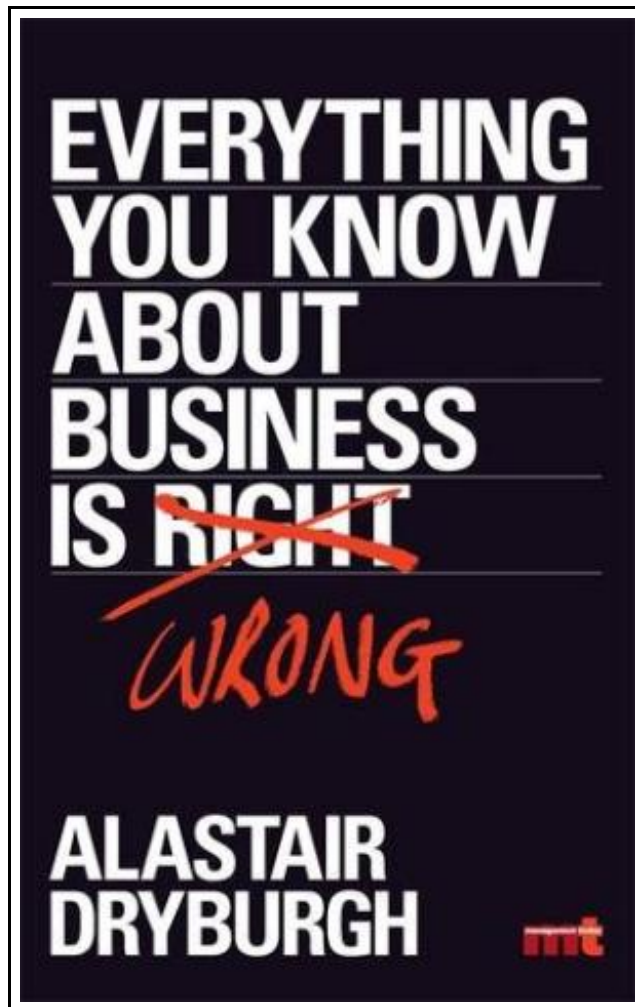


# Everything You Know About Business is Wrong: How to Unstick Your Thinking and Upgrade Your Rules of Thumb



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